



Victorian Association for
the Teaching of English

STRATEGIC PLAN

2016-2018

Advocacy
and
Partnerships



Membership
and
Networking



Professional
Learning
and Research



Publications
and
Communications



Curriculum
and
Pedagogy



Ethical
Governance



Values

Guiding Principles

Measurable

Achievable

Forward thinking
- Reflective of our
renewal and its
priorities

**Reflective of
our values**

**Membership
at its core**

	Strategic Intent	Strategic Action
Advocacy	To promote and advance the work of teachers of English and to be a strong advocate for them and the English curriculum with government, government agencies and all other relevant stakeholders	<ul style="list-style-type: none"> • Respond to issues at a state and federal level and communicate VATE's position to the membership and the wider community, and extend VATE's profile as the peak professional body • Celebrate the diversity of English teachers through promoting the work of the members to the VATE community
Partnerships	Maintain, strengthen and develop partnerships which support the work of VATE and its membership	<ul style="list-style-type: none"> • Strengthen publisher relationships in order to provide access to a diverse range of publications and research • Maintain the strong relationships with the VCAA and DET • Maintain and develop partnerships with other organisations/associations, including arts organisations, for the benefit of VATE members
Membership	Strengthen and extend the VATE membership base and the services and benefits provided to VATE members	<ul style="list-style-type: none"> • Enhance VATE's communications to its members • Develop VATE's member services and benefits to cater for the range of members and their needs • Provide VATE members with opportunities to share their expertise for the benefit of the VATE community • Expand VATE's support and services to its members in regional areas • Clarify VATE members online access to AATE's journal <i>English in Australia</i>
Networking	Maintain VATE's active networks and initiate new networking opportunities	<ul style="list-style-type: none"> • Develop networking opportunities on the website • Create new networks to support the needs of the diverse groups within the VATE community • Develop policies to support VATE's online networks
Professional Learning	Maintain and strengthen VATE's commitment to high quality professional learning and collaboration	<ul style="list-style-type: none"> • Provide a broad range of professional learning opportunities that are relevant and responsive to the diverse needs of members and to developments in English education • Extend professional learning through developing opportunities for publications, resources and dissemination of information
Research	Strengthen VATE's engagement with relevant research in English education	<ul style="list-style-type: none"> • Promote and market opportunities for our members to become involved in and conduct VATE sponsored research projects • Respond to opportunities for research • Promote and support action research within the context of member schools

	Strategic Intent	Strategic Action
Publications	Maintain and develop VATE's high quality and broad range of publications	<ul style="list-style-type: none"> • Create new opportunities and improve the diversity of VATE publications • Develop policies around VATE publications • Extend VATE's presence in the online publishing market • Enhance the reach and functionality of <i>Idiom</i> as an online publication • Review the operations of VATE's physical bookshop • Explore the possibility of establishing a professional library embracing both relevant and useful classroom resources through the website
Communications	Develop and enhance VATE's communication with its members	<ul style="list-style-type: none"> • Produce and distribute a range of member communications • Monitor the access and reach of VATE's communications • Promote information that is relevant to members
Curriculum	Engage with current issues around curriculum relevant to English education	<ul style="list-style-type: none"> • Provide access to historical documentation relating to VCE English curriculum and pedagogy • Increase opportunities to connect membership with scholarly articles • Initiate opportunities for engagement with and discussion of issues related to English curriculum
Pedagogy	Provide opportunities for English educators to reflect on their practice	<ul style="list-style-type: none"> • Promote opportunities for members to develop new and enhanced teaching skills
Business Practices	Demonstrate good governance and exemplary practice in leading and managing VATE	<ul style="list-style-type: none"> • Develop Council and staff policies and procedures that are transparent and aligned with best business practice and legislation • Establish consistent and collaborative decision-making processes between Council, committees and VATE staff • Regular reviews of the Rules of Association and Committee Terms of Reference • Ensure that all members of Council are familiar with the Rules of Association and their legal responsibilities
Finance	Strengthen VATE's financial practices and processes, and maintain the integrity and stability of VATE accounts	<ul style="list-style-type: none"> • Develop Council's financial literacy • Review VATE's financial practices and processes, to ensure integrity and transparency • Investigate new revenue streams
Office	Support the VATE office staff in implementing the strategic goals of VATE	<ul style="list-style-type: none"> • Maintain professional dialogue with staff around their work • Develop Professional Learning Plans to enhance the work of VATE • Develop and utilise the expertise and knowledge of staff